



***We Are In The  
Solution Business***

*Concise Solutions is the only company today that provides automated interface programs that bridge the gap between billing systems, customer applications, and General Ledger programs. Concise Solutions' products and services deliver all the power needed to manage parameter, financial, and customer information on a desktop PC. Our customized applications and products are designed to meet specific requirements. We specialize in extracting difficult data, data cleansing, data tagging or mapping, data validation and interfacing with any application.*

*Looking for on-call industry experts with the skills to deliver what you want when you want, then call  
**Concise Solutions.***



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*We take data  
from anyone,  
anywhere,  
in any format,  
reformat it,  
add customer  
rules, and send  
it anywhere!*



## Products

**General Ledger (csGL)** presents information in customized formats to satisfy your accounting system requirements. Outputs a structure that can be imported by your GL application with reconciliation back to billing systems reports. The product is rules driven so revenue data will always be booked consistently with audit controls and trails.

**Subscriber Counts (csSubCnts)** presents information in customized formats to satisfy your requirements including bulk equivalent counts, equipment units, capable of complex allocations and calculation with comparisons to budgets, etc. Outputs a structure that can be imported by your GL application with reconciliation back to billing systems reports.

**Franchise Fee (csFFee)** extracts, calculates and formats data needed to pay franchising authorities. Reporting can drill down to any level. Includes a consolidation process for True-up and other consolidate reporting that you run when you need the information.

**Copyright Accrual (csCA)** stores Copyright information up to 6 months then summarizes data and calculates fee for the period.

**PPV Express (csPPVexpress)** summarizes pay-per-view information necessary to pay your distributors, calculates Video on Demand fees, and creates general ledger journal entries for revenue and expense. csPPVexpress also produces several other analysis reports, such as buy rates, which can be summarized at the system and MSO levels.

NOTE: This process uses monthly data from PPV distributors like iNDemand and matches movie titles to MSO event transactions to provide expense, revenue and invoicing information to PPV distributors.

**Data Mart (csMart)** resides on your system or ours and periodically receives snapshot data from Concise Solutions that has been through a cleansing process and optimized into relational structures. Data can be gathered from any source, anywhere, and any format. csMart stores data on a desktop platform or server, accessible in an easy-to-use format by most off-the-shelf applications.

**Month to Month Compare (csM2MC)** A valuable tool for flagging variances. csM2MC takes a snapshot of month to month billing parameter changes, financial or subscriber management information. This is a convenient analytical or accountant tool to monitor trends and shifts from month to month.

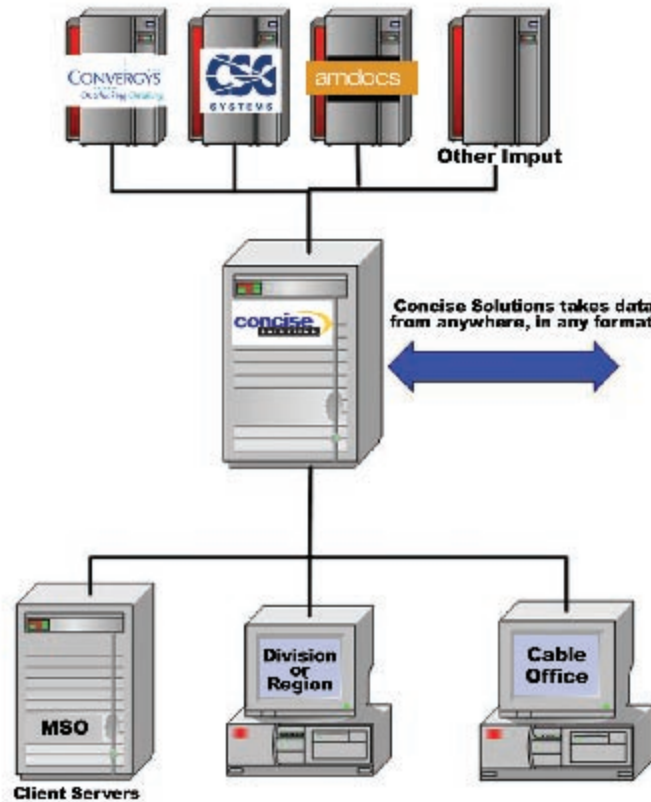
**Service Analysis System (csSAS)**, a package of reports detailing all subscriber and revenue information by basic levels, 2nd set, equipment and premium services, including monthly and annual data. The data base retains report information up to 12 months. Sort sequences are available to many selected levels like Region, Division, District, Headend, Report area, Franchise area, etc. csSAS is a windows application that runs on your PC.

**Rewards Tracking Application (csRTA)** a system to administer customer award and redeem points that can be used for retention programs, purchasing PPV events, blockbusters, special services, or packages. Retention is parameterized so points can be managed at the event or service level.

**Automated Campaign Tracking System (csACTS)** a PC based system using a common front-end and data collection process that interfaces to any billing system. Using this product frees the Marketing staff from the technical aspects of the billing system requiring the transfer or translation of data. csACTS can combine data from multiple billing systems, and produce reports at various levels such as MSO, Regional, Division, etc.

**Additional Custom Products** - Concise Solutions has many additional products to help meet your company's needs. We have the ability to gather data from multiple billing systems and combine the information to one report or process.

*Industry knowledge, experience with a proven track record for delivery on time and within cost quoted. Billing System Independent application and products exclusively combine data from Amdocs, CSG and/or Convergys the way you want them. Using Microsoft's collaboration technologies, Concise can leverage valuable resources, building application on tools many people are familiar with and designed to work together to address and solve scalable business problems providing significant cost and deployment benefits to you.*



Customer can access data or products from WEB address.

